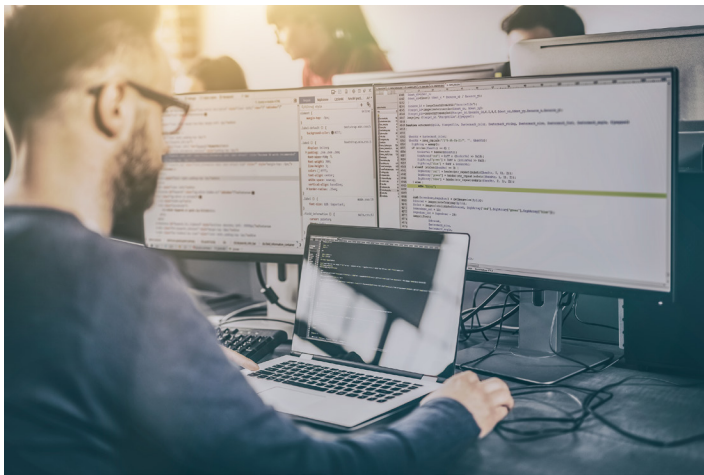


5 SIGNS YOU NEED A CUSTOM SOFTWARE APP FOR YOUR BUSINESS

There was a time when custom software development was limited to big businesses. With the increasingly drastic advancements in technology, it has become easier than ever and more cost effective to get custom software developed for any sized business.

From solving clerical, administrative and even highly complex business problems, to freeing up a large amount of time and even opening additional revenue streams, custom software development can do it all. Companies everywhere are benefitting from having software that works for them, instead of having to work for the software.



How can a business tell that it's time to get custom software developed? Here are 5 sure ways to know:

1. Replace countless spreadsheets

Excel sheets are great. That's what they were considered to be back in the 90s and early 2000s. Now, the time is for smooth, crisp and sharp graphics and user interfaces which make it easy to get stats and data of anything with a click of a button.

Scanning through excel sheets and creating them, populating and then making sure all the data is right, can take a whole team days to do. Especially if a business is heavily focused on analytics and data, which it should be. Custom developed software can eliminate that need altogether and bring about a revolution of simplicity in the organization.

2. Automation – saves time and money

Think there are several tasks that can and should be automated to free up precious time. What does the team think? If everyone is in approval, then the time to get custom software developed is right now. Improve overall productivity and let the team focus on the things that actually matter.

3. Off the shelf software not getting the job done

Companies often rely on software that was bought off the shelf and needs to be worked with in a way to meet its needs. Software should be doing the exact opposite. It should be meeting a company's needs and not the other way around. What's the whole point than?

If the current software in a business is not getting the job done and is usually the reason for added frustration, custom software development can definitely help.

4. Signs of a business being left behind

Competitor analysis should be a regular practice for any business which hopes to stay one step ahead of the game. But if there are signs of slowing down and even being left behind in the industry, then software can be to blame for the lack of advancement. Companies all over the world have custom software to deliver the most important data to them and provide invaluable services to clients, which is why they are getting ahead.

5. Identify customer problems and solutions

If there is something that can be specifically solved by a software and custom developed apps, then it is time change. Missing out on such opportunities will just open doors for others to collaborate and dominate the space.

Actions need to be taken fast to capitalize on any given opportunity fully.

FEATURED CLIENT: ATLAS LIFT TECH



When it comes to 'safe patient handling and mobility' (SPHM) programs, ATLAS Lift Tech is transforming and deploying creative solutions across the country to ensure that the best practices are always followed. In return, any sort of provider injury liability is minimized, and patient safety is fundamentally improved overall. Safety is something that should never be compromised on, especially safety of patients who are under supervised care.

There are several complexities involved in today's healthcare environment, which is especially true when talking about lifting and moving patients. Working with facilities and their teams, ATLAS Lift Tech can work out and identify opportunities which would better guarantee SPHM programs and customize them according to facility requirements.

What SPHM Programs Consist of:

Programs created by ATLAS Lift Tech are based on exact facility requirements and needs. They are also based on the results of years of experience in working with care providers and facilitating SPHM requirements. Through these programs, the primary focus is to create a culture of harmony with the facility team and sustainable safety policies for everyone involved.

SPHM programs by ATLAS Lift Tech are:

- A full-time and completely on-site Lift Coach team
- SPHM Training for facilities
- Tailored Advisory Services

While it may seem like a major cost for facilities to implement these sort of solutions, they don't always have to be. ATLAS Lift Tech is in the business of providing maximum value for the expenditure done by its partners, while also minimizing it when working with existing resources and facilities.

Here is how a thorough review is done and put into place:

Facility and Equipment Assessment

It is important to get a thorough examination of what the facility in question is currently capable of and if there is any need for new equipment. The focus is mainly on how the current setup can be used to maximize potential without having to add expenses.

This allows ATLAS to do a necessary review and analysis to determine what would be the right fit, along with understand which programs would make the use of existing assets.

Program Value Delivered Through a Proven Approach

ATLAS prides itself in its proven three-phase approach which addresses all the facility needs, from financial to clinical and risk management. This allows the determining of knowing what sort of current safe patient handling and mobility program is in place and what fresh perspective can be initiated.



Over time, this approach ends up delivering a sharp reduction in provider injuries and liabilities. It increases patient safety and satisfaction while ending up in a measurable amount of savings for the facility. The advancement in SPHM programs will naturally bring about a better and sustainable culture of safety and increased quality of service and life for the patients.

FEATURED PARTNER: BULLDOG IT SERVICES



Providing expert IT support is the core mission and vision of Bulldog IT services. With a laser focus on helping hundreds of businesses increase productivity and profitability, this managed IT services provider does a great job in making IT a streamlined part of operations for every business.

This is done by proactive monitoring of systems, devices, the overall network while having the top safety procedures in place to maximize business potential for the clients involved. Having an IT setup of their own isn't always possible for most businesses. This is due to the varied costs and maintenance that is regularly required. Instead, services providers like Bulldog IT provide options to such businesses and allow for the same quality of service without having to worry about any of it.



Core Services:

Every technological aspect of a business can be handled by Bulldog IT Services. From being a top rated managed IT services provider to working to securing a network overall and provide cloud services for efficient communication and backup.

Monitoring systems 24 hours a day, 7 days a week is what Bulldog IT Services prides itself in. Customers can reach out at any time of the day or night and rest assured that their glitches will be resolved in minutes.



With that said, downtime is nearly nonexistent. Clients with Bulldog IT Services experience an uptime of 99.99% because of the constant efforts beings made to avert hardware failure and processes which make quick recovery possible.

Everything is internet based and always available. VoIP and cloud services are also part of their core set of products which helps companies of all sizes maintain quality and lessen their worries about physical hardware setups and requirements.

24/7 Customer Support

The biggest benefit to any business is having round the clock support. Most managed IT service providers are not able to promise that, but with Bulldog IT Services this is a benefit offered to all their clients.

No Surprise Billing and Charges

Everything that will be charged is always be mentioned clearly in the agreement between clients and Bulldog IT Services. Nothing above and beyond is ever going to appear on a customer bill and be an element of surprise. This just isn't how they function.

This also means customers have predictable IT costs and nothing that will be coming out of the blue. Pricing is simple and continuous.

Businesses which choose Bulldog IT Services as its IT provider get the benefit of focusing on their business instead of having to manage their vendors and suppliers. That peace of mind is what's ultimately needed for business expansion and customer satisfaction.

FEATURED SERVICE - CUSTOM BLOGS

Here at Pioneering Programmers, one of our most popular services is our custom blog package. We write, design and market your blog for you, so all you have to do is sit back and enjoy the increase on your bottom line!

So, why should you blog? Read on to find out why it should be an integral part of your digital marketing.

Everyone has heard of blogging and how it has made so many people rich and famous. The people who initially started blogging nearly a decade ago were the pioneers of what is today one of the most important tools in digital marketing. Not only for individuals, but for businesses and corporations of all sizes. If a website doesn't have a blog and content being updated every so often, there is a good chance search engine rankings will drop, and traffic will fade out.

There are numerous benefits of having a blog. From being passionate about a certain idea or niche, to wanting to establish domain authority and even self-branding, blogs are ideal for getting in front of the world and helping audiences understand the message being conveyed.



Still not convinced about why a blog is so beneficial? Here are some more ideal reasons why to have one:

SEO and Website Exposure

Search engine optimization (SEO) is key to getting any website exposure today and establishing a solid domain authority. Blogging has a massive impact on how SEO rankings are ultimately determined by search engines. The more and more quality content that a blog has related to a specific topic and niche, the better it will naturally be ranked higher for that category.

Website Credibility and Sales

Websites which don't have any decent content or a story to tell aren't as trustworthy anymore as those websites which do. Through blogs, businesses can portray their success stories, customer testimonials and research into why their products and services are the ones everyone should be going for. Blogging is a media outlet of its own and can play a



role in convincing those customers which are still stuck somewhere in the sales funnel. Blogs are trustworthy. As long as there's quality content to consider, blogs will always have an authoritative voice.

Develops Relationships and Expertise

With the added credibility, websites and the brand overall will experience better relationships with customers and clients. Most of the common questions and concerns can be addressed through blog posts on a regular basis and when such issues are addressed, it is expected that trust will build. Quality and relevant content doesn't go unnoticed, which is why keeping it focused is highly recommended.

Why let go of any potential sales and leads? Provide value to potential and current customers and the sales should start sky rocketing. Blogs can do that.

It's not always possible to have the time to write all that content, so reach out today to get a blog setup and running.



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