

UNLIMITED GRAPHIC DESIGNING ON A MONTHLY BASIS, FINALLY!

Not every business can afford to have a large team of in-house graphic designers or even hire an agency which will end up costing thousands of dollars for the smallest of tasks. Why put you and your business through the stress of hidden fees, agency dictated deadlines and a serious lack of communication? The solution to all your graphic designing problems is our new service of unlimited graphic designing for a small, monthly fee!

Our guarantee is simple. We'll provide you a complete graphic designing setup which is just one phone call or email away, cater to all your graphic designing needs and won't charge a dollar more for it.

Whatever you need, however you need it, we'll take care of it.

Whether you're looking for new business cards, ongoing designing for newsletters and your social media pages or even one-time advertising brochures, we'll do the work as consistent as is the monthly fee. No matter what the amount of work you need done is, we will always charge you the same subscription fee.

No hidden charges guaranteed!

Forget about undetermined deadlines. We take each project with an exclusive focus and after conducting a thorough need-based analysis, we get back to you with a realistic deadline. Each project is done on a single basis and completed before moving to the next to ensure that quality is never compromised.



What Else Do You Get:

Stress Free Billing

Forget about having to wonder what your going to get billed every month and keep it stress free with one, fixed, flat and reoccurring rate regardless of the workload. This rate doesn't change regardless of you needing 10 projects which will take 30 days to do or one major project which needs the entire month's focus. Our promise stands!

No Hidden Terms

We don't believe in charging hidden fees to make more money. Our clients are our top priority and we will always treat you with the utmost respect. This also means no underlying terms or fees hidden in fine print. Everything is open, upfront and explained honestly. You can start right away and not have to worry about seeing a different bill when it is all over with.

Our Work, Your Design

Every design that we do is of the highest quality. We don't differentiate between our customers. All the work we do will also be yours to own, 100%. There is no hidden association of having to pay separately for usage rights. Everything you get from us, is yours to completely own and keep.

This also includes the best quality with unlimited changes. All we ask is for you to keep the factor of scheduling into consideration to allow enough time to get the best job done.

Full Designing Capabilities and Fast Turnaround Times

Our team is well equipped to handle tasks of all varieties and requirements. We don't back down from a challenge and are capable of dealing in everything from logos, business cards to brochures, websites, advertising material, banners, signage, stationary and social media designs.

Not only that! We also provide work in the fastest time possible. We don't delay. We work round the clock to get the best design back to our customers in the shortest amount of time. This is all said while keeping the promise of never compromising on quality in mind.

Why not give it a try? There is literally nothing you can lose from going with such a dynamic and powerful service. Take your business to the next level. Reach out to us today!

FEATURED CLIENT: EARTH FRIENDLY PRODUCTS



50 years on and Earth Friendly Products is still all about what's on the inside. From sourcing only the best, most environmentally friendly ingredients, ECOS™ is proudly made in the United States of America. Not only are their products completely safe for the environment and infrastructure, they are safe for families alike. This is because they sincerely believe in taking care of each other at every stage of the process.

ECOS

Since 1967, ECOS has been family owned and operating. They are a team of dedicated mothers and fathers, who are chemists, visionaries and pioneers with a passion about everyone having access to safe, delightful and affordable cleaning products.

Their product is cost effective and still high in quality due to their use of four carbon-neutral plants. This allows them to keep providing loyal customers with the best cleaning products, while shattering the myth of going 'green' being expensive.

It doesn't stop there. ECOS is made in facilities powered 100% by renewable energy and produced with modern science to keep manufacturing in accordance with Zero-Waste Guidelines. The use of mindful ingredients that are safer for people and the planet make ECOS delightfully Plantlicious™ and an ideal way to protect your family and home.

The ECOS Promise

To make green cleaning a reality for all by using sustainable ingredients, incorporating best practices that protect people and the planet, along with using 100% renewable energy in all of their manufacturing. This ends up giving



you the best product for a naturally clean home, without breaking the bank to go green. Doing good shouldn't be expensive.

With every bottle of ECOS, you'll feel and experience the amount of love and effort which has gone into creating the best cleaning solution for everyone.

It makes the company proud to say that ECOS cleaning products with plant-powered ingredients, do really give you the superior cleaning results at the best price!

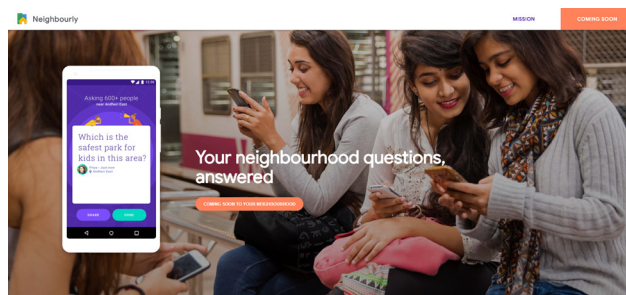
Company Overview

Earth Friendly Products is a primary manufacturer of carbon neutral goods with five facilities situated throughout the United States. Over 53 million pounds of carbon dioxide is saved from entering the atmosphere on a yearly basis because of the level of care which is taken throughout every stage of manufacturing. Earth Friendly Products also received the U.S. EPA's coveted Safer Choice Partner of the Year award for innovations in safer chemistry and for making more Safer Choice-certified products than any other company.

Welcome to the MSP Expediter team!

Pioneering Newsbytes

Google launches Neighborly, in beta



Looking for a local app to answer those burning questions you may have about your neighborhood? Look no further! This new, local-focused uses The Next Web to answer any question you may have. It is hoped to become a type of crowd-sourced city guide – with information and recommendations from local residents. Users will be able to ask and answer questions as well as follow threads they're interested in. Google has not published a US release date as yet, but watch this space!

WHY YOU SHOULD INVEST IN VIDEO CHAT APP DEVELOPMENT

There's no surprise when you hear that there's a lot of money in app development. More specifically, in developing those apps which have video chat capabilities. All the popular communication/messaging apps have moved on to also providing face-to-face features, making this a must for any new IM app which comes along.

The best thing about investing in a video chat app is that it requires minimal content and all the focus can be on functionality. Make the right video chat app and your investment can seriously take off!

Mobile apps are plenty, but the market is still prime for expansion and development. App makers who focused on video chatting enhanced their app's overall value monumentally and have ended up being highly profitable from such ventures.

Calling video chat apps, a trend wouldn't do the overall industry any justice. It takes a lot of effort, time and investment to get it right, but upon doing so, your investment will multiply like you could never have imagined before. There is no investment in today's world which is guaranteed to bring large profits. It is always a wild card and you must play your cards right.

Before going any further, let's actually discuss some of the real reasons to invest in video chat app development:

Usage Statistics

Who hasn't heard about Facebook Messenger, WhatsApp, Line, Google Hangouts, Viber, FaceTime, ooVoo, WeChat or Skype? These have become a must on any smartphone or tablet. Even though we can get the job done with any one of these apps, we still tend to have all or at least most of these installed for our everyday usage.

Not all of these apps were pioneers in what they do. Some started off as purely instant messaging and chatting, gradually moving on to voice and video enhancements. This is also true in the case of WhatsApp, which is now one of the most popular and was recently bought by Facebook for billions.

According to Digital Marketing Ramblings statistics, WhatsApp alone has 1 billion registered users. And based on the Statista.com estimation by April 2016 WhatsApp already became most popular mobile messaging app worldwide, successfully beating Facebook Messenger, WeChat and Skype. Amazingly, this was all before WhatsApp implemented video calls feature. Needless to say, how their revenue numbers are going to explode in the coming years.

Revenue Boosting

There is not a single way, but several ways to monetize video chatting apps. As an example, could you imagine an app making nearly \$300 million every year just from selling stickers to use within the chats of its platform? This is exactly what 'Line' does.

Not only that, these apps are making millions just from advertisements, so they keep the overall experience free for users. They also have premium functionality and addons which can be purchased and are additional revenue streams. The possibilities are endless, just to say.

Some of The Best Are Doing It

If you did a little research into which companies are investing in all these new apps coming out on a daily basis, you'd be surprised. From Samsung to the sole investor in WhatsApp, Sequoia, companies from all around the world are putting their money on the future of video chat applications.

With the growth of underdeveloped countries picking up pace, you can be sure that there's a ton of potential in this industry just waiting to be discovered.

Build it for Business

You don't even have to go directly B2C. You can stick to businesses and develop apps just for their usage. Video chat apps such as Zoom, LiveNinja and many others are working wonders for many top level organizations around the globe.

From making presentations to clients sitting in different corners of the world to interviewing top talent for a potential job opportunity in another offshore office, these apps have made our vast planet much smaller.

Video chatting is a great way to show emotion, reduce chances of miscommunication and accurately get your point across. The healthcare industry is even using it now for doctors to communicate and diagnose patients in remote locations without having to be physically present. This is booming and will continue being an upward trend far into the future.

Limitless Prospects and Opportunities

We are already completely mobile, whether we like it or not. We need our smartphones, tablets and laptops wherever we go because it keeps us connected and informed round the clock. Most of the world is still getting set up and having the next great video chatting app ready for the billions waiting to come online is a massive investment opportunity.

Names like WhatsApp, Line, Facebook Messenger and FaceTime continue to dominate the scene, but there are several smaller players who still have a share of their own dedicated marketplace. WeChat, for example is huge in China, which proves that you always have a chance if you show the slightest of effort and innovation.

Apple is also rumored to be bringing video chat capability to its next series of smart watches with a front camera, which only reinforces our claim of video being the only significant feature in the foreseeable future.

So, take this time to catch your breath and really focus on why you need to be investing in video chat app development now.

THE IMPORTANCE OF WEB TRACKING

Your online presence is a huge factor in the amount of sales you get, and revenue generated on a quarterly and annual basis. Out of everything you do to sustain a viable presence online, your website is probably the most important of all your virtual channels.

Without your website, customers would be stuck guessing what it is you actually do and how to best assess as your organization being a good fit. There is only so much you can do and promote on social media. It all comes down to the website in the end.

Due to the traffic all being directed back to your website from everywhere else, it is important to know just how beneficial website tracking is. Do you use it to see how users are behaving on your website and what challenges they may be facing?

Let's explore a little bit more of that.

What Exactly is Website Visitor Tracking?

We understand that website visitor tracking may be something your IT department is handling. You don't want to concern yourself with such technical matters. The good news is that website visitor tracking isn't rocket science and can actually improve your overall business performance if you take just a closer look at it.

What website visitor tracking does is give you the following information about the people who visit your website:

- Who the users are
- Where they came from
- What precisely they're clicking on
- If and how users are engaging and downloading content (if applicable)

When used properly with web analytics, the information that comes out as a result is powerful for generating the most impactful sales and marketing efforts.

If you are not already using web analytics to track website visitors, you're missing out on a lot! No website can improve its performance and target potential customers in the most efficient and effective way unless website tracking is done properly.

Here are some of the major benefits of using website tracking and analytics:

Improve the overall effectiveness of your lead generation and sales process

The ability to see where your traffic is coming from, which devices they are using and what their behavior is like on your website gives you a huge advantage. It may also give you insight into where users are maybe struggling or choosing to close your website. This could lead up to see that there may be a speedbump in the process and ended up causing users to bounce from your website.

Studying such information related to website tracking will allow you to improve the overall process, GUI and get users to where you'd like to get them faster and more efficiently.

Improve Lead Quality

Have a high bounce rate? This could be because people who are not looking for your website, end up on it and are quick to go back. This affects your overall bounce rate. This is just one of the factors which plays a role in lead quality.

According to a recent study, sales and marketing professionals both agree that lead quality is far more important to revenue than lead quantity. Website visitor tracking provides the most important information you can use for your lead scoring programs: who your visitors are and what they want.

Proper and thorough use of web analytics for website tracking gives you or your website administrator real-time information, historic behavior and very actionable insights to overall improve content, plans, campaigns and sales.

Close More Sales

An improved process and user interface which will come about from web tracking and analytics will also end up in closing more sales for you and your organization. That is the bottom line!

If you are looking to get more sales, improve overall processes and want a better online presence, reach out to us now and set yourself up for success.

Pioneering Newsbytes

iOS 12 to show how many hours spent on your device.



While this may be something that you do not want to know, Apple is following in Google's footsteps with a new update focusing on digital health. According to Bloomberg, the company is set to introduce a "Digital Health" area of the settings menu. It will include "a series of tools" to outline how we're spending our time on iPhones and iPads. Putting user data together in a central location is expected to be far more helpful experience for everyone. The update will likely be released in September to help strike a healthy balance between digital devices and life.



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